



# STATE OF IOWA

GOVERNOR, KIM REYNOLDS  
LIEUTENANT GOVERNOR, ADAM GREGG

IOWA DEPARTMENT OF VETERANS AFFAIRS  
Todd Jacobus, Commandant & Executive Director

May 2023

It's time for you to mark your calendar for the Veterans Day Parade at the Iowa State Fair, which will be on Monday, August 14, beginning at 11:00 a.m. This year's route and staging area will remain the same from last year. **(See attached map.)**

**The entrance is at Gate #2 only, which is on E. University at E. 33rd St (stop light). You will only be able to turn right to enter Gate #2.** This means you can only enter going east and making a right hand turn into the gate. If you come from the east going west (which means you would be taking a left turn at the gate) you will not be allowed to turn left. Please be sure to enter at Gate #2 going to the east with your parking permit hanging from your rearview mirror. You will be directed to the staging area by staging personnel. Please adhere to their instructions and directions.

Also attached with this cover letter is a newly revised Entry Application. IDVA office needs to receive your entry application **no later than Friday, July 28th by Noon; no exceptions.** Please do not delay in getting your entry submitted before the deadline:

**The parking permits and the wristbands will be sent in the mail to the designated person on the Entry Application in the order they are received; on a first-come, first-served basis. This means even though your entry application is in our office on time, we still may not have enough parking permits and wristbands to distribute. The parking permits are only for the entry application participants and not for family and friends attending the Fair. The wristbands are only for the participants in the parade entry. The wristbands and parking permits will be sent in the mail together.**

The recipient that receives the parking permits and wristbands will need to distribute to the members of your entry before staging takes place. The staging area is only for people with wristbands and are a part of the entry.

This parade honors our veterans of every background. This is NOT a political campaign event, as this can distract from the spirit of the parade's intent. Elected officials and dignitaries will be invited to participate, recognizing their current official offices and positions of leadership. However, no overt campaigning will be allowed, and no entrants will be accepted from individual campaigns, or overtly party-affiliated groups such as partisan floats or political ads. Party-affiliated groups and individuals are encouraged to work through the State Fair who arrange appropriate designated venues for campaigning activities.

If you have any questions, please do not hesitate to contact me at the number below. Thank you for your continued support of our Veterans Day Parade at the Iowa State Fair and have an enjoyable day.

Best regards,

Karl Lettow

Iowa Department of Veterans Affairs  
7105 NW 70<sup>th</sup> Avenue / Camp Dodge – Building 3465  
Johnston, IA 50131-1824  
Phone 515-252-4698 / Fax 515-727-3713

**Iowa State Fair Veterans Day Parade  
Entry Application  
Parade date is Monday, August 14, 2023**

**Entry Deadline is Friday, July 28th, 2022**

**Staging will begin 7:00 – 10:00 a.m. - Parade begins at 11:00 a.m.  
Must be present for lineup no later than 10:00 a.m.**

**Any political or partisan entries will be disqualified from  
participating in the Parade**

Entry Name: Group/Unit/Post Name \_\_\_\_\_

Entry Contact Person \_\_\_\_\_

**Required E-mail Address** \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Telephone Number \_\_\_\_\_

Entry Type: (examples: float, truck, car, etc.) Extra large walking entries are discouraged due to the limited amount of wrist bands available.

Entry Description: \_\_\_\_\_

How would you like this entry to be announced from the reviewing stand?

**Wristbands are only for parade participants and are limited. Not to be considered as free admission to the Fairgrounds. Total of participants with entry that will need a wristband for entry into the parade lineup.** \_\_\_\_\_

Number of vehicle "Parking Permits" requested per vehicle in this entry: \_\_\_\_\_

(We are unable to provide unlimited numbers of parking permits; please consider car-pooling)

***Parking permits are limited to parade participants only!!!***

Name and Address to send parking permits and wrist bands:

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State and Zip \_\_\_\_\_

Send Parade Application to:

Iowa Department of Veterans Affairs  
Attn: State Fair Veterans Day Parade  
7105 – NW 70<sup>th</sup> Avenue, Camp Dodge, Bldg. #3465  
Johnston, Iowa 50131-1824  
Email to [karl.lettow@iowa.gov](mailto:karl.lettow@iowa.gov) or [polly.roll@iv.via.state.ia.us](mailto:polly.roll@iv.via.state.ia.us)

**THERE WILL BE NO DISTRIBUTION OF CANDY, FLIERS, HANDOUTS, ETC. DURING PARADE.**

Contact Iowa Department of Veterans Affairs for additional information or clarifications. 515-252-4698 or 1-800-838-4692



# Iowa State Fair

